

WRECKS4ALL 2.0 Conference

The Future of the Adriatic past

The Challenges of the Adriatic Underwater Cultural Heritage for Sustainable Tourism Development

**23 April 2024 at Hotel Cattaro, Kotor
Montenegro**

Dear Colleagues,

We are pleased to announce the final agenda for the upcoming WRECKS4ALL 2.0 Conference, themed "The Future of the Adriatic past - The Challenge of the Adriatic Underwater Cultural Heritage for Sustainable Tourism Development".

The conference aims to explore the intersection of underwater cultural heritage preservation, sustainable tourism, and the unique challenges and opportunities presented by the Adriatic region.

Conference Focus:

The Adriatic Sea holds a wealth of underwater cultural heritage sites, ranging from ancient shipwrecks to submerged archaeological landscapes. As interest in maritime heritage tourism grows, so too does the need for responsible and sustainable management of these valuable resources.

WRECKS4ALL 2.0 conference seeks to bring together scholars, practitioners, policymakers, and stakeholders to discuss innovative approaches and best practices for safeguarding and promoting the Adriatic's underwater cultural heritage.

Topics of Interest:

- Case studies and success stories in Adriatic underwater cultural heritage management
- Conservation and preservation of Adriatic underwater cultural heritage sites in the frame of tourism valorization
- Community engagement and stakeholder involvement in Adriatic underwater cultural heritage management
- Sustainable tourism models and best practices for underwater cultural heritage sites in Adriatic
- Policy frameworks and legal considerations for underwater cultural heritage protection and management
- Innovative technologies for mapping, documenting, interpreting and promotion of submerged cultural landscapes
- Education and outreach initiatives to raise awareness about underwater cultural heritage

09.00 - 09.30	Registration	
09.30 – 10.00	Welcome speeches	
09.30 – 09.40	Sanja Peković Vice-Rector for Internationalisation University of Montenegro	
09.40 – 09.50	Representative of EU Delegation to Montenegro (TBC)	
09.50 – 10.00	Sladana Pešić National Contact Point - Interreg IPA CBC Italy-Albania-Montenegro Ministry of European Affairs of Montenegro	
10.00 – 10.10	Milena Ražnatović Advisor for International Cooperation Ministry of Culture and Media	
10.10 – 10.30	Keynote speakers	
10.10 – 10.20	Eduardo Planche, Chief of UNESCO Unit 2001 Convention on the Protection of the Underwater Cultural Heritage UNESCO	
10.20 – 10.30	Kalliopi Baika, Chair of UNESCO UNITWIN Network for Underwater archaeology UNESCO	
	Presentations	
10.30 – 10.50	Darko Kovačević	The effect of the WRECKS4ALL Project on underwater cultural heritage tourism and its transferability to new territories
10.50 – 11.05	Mijana Matošević <i>online</i>	Challenges of developing diving tourism in the destination
11.05 – 11.25	Kalliopi Baika	Multi-dimensional models for sustainable growth of cultural and natural tourism in coastal and maritime regions

“Capitalization by transferring to new territories the WRECKS4ALL model for the protection of underwater heritage through its digitalization and valorization as a novel touristic offer” - WRECKS4ALL 2.0 project has been co-funded by The Interreg IPA South Adriatic, a cross-border cooperation Programme co-funded by the European Union through the Instrument for Pre-Accession (IPA III).

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11:25 – 11:45	Coffee brake	
11.45 – 12.05	Andrej Gaspari	Underwater Cultural Heritage in the Adriatic Sea and Inland Waters of Slovenia: Between research, management and inclusive public access
12.05 – 12.25	Massimo Capulli	Tourism and underwater cultural heritage. What development is really possible in the Upper Adriatic?
12.25 – 12.45	Vedran Dorušić	Straton project: Innovative approach to the research, protection and inclusion of underwater cultural heritage in tourist offer
12.45 – 13.05	Irena Radić Rossi	Research and protection of the ancient shipwreck site at Cape Letavica, island of Pag, Croatia
13.05 – 13.20	Saša Denegri <i>online</i>	Valorization of Underwater Cultural Heritage in the republic of Croatia
13.20 – 13.40	Tea Katunarić	Research, protection and promotion of underwater cultural heritage in Croatia, examples of good practices of cooperation between underwater archaeologists and the local community
13:40 – 14.40	Lunch break	
14.40 – 15.00	Rita Auriemma	Apulian seascapes and the challenge of valorization: ESAC and the ‘Sailing the Sea’ project
15.00 – 15.15	Danilo Leone <i>online</i>	The FISH.&C.H.I.P.S. project. Cultural Heritage, Landscapes and Participated Societies
15.15 – 15.35	Fabio Galeandro	The sea into the Museum. The new exhibition Egnazia e il mare.
15.35 – 15.50	Barbara Davidde <i>online</i>	The MUSAS project for the study and enhancement of Underwater Cultural Heritage"

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15.50 – 16.10	Artur Meçollari	Albanian sea, rich in underwater heritage, but poor with its tourism management.
16.10 – 16.30	Valeria Parracino	Enhancing underwater historical tourism in Vlora region through development cooperation projects. The curious case of NaturAlbania BLUE project.
16.30 – 17.00	Coffee break	
17.00 – 18.30	Panel discussion	Eduardo Planche, Kalliopi Baika, Irena Radić Rossi, Vedran Dorušić, Rita Auriemma, Massimo Capulli, Andrej Gaspari, Artur Mecollari, Darko Kovačević
18.30 – 20.00	VR Showroom visit	WRECKS4ALL VR Showroom at Faculty of Maritime Studies